



# Resources to help you thrive as an Aflac agent

Entrepreneurship meets opportunity. Where solo entrepreneurship is both exciting and scary, becoming an Aflac insurance agent gives you the invigorating experience of working for yourself while erasing the anxiety of going it alone or building a brand entirely from scratch.

As an Aflac agent, you have access to all the resources of a Fortune 500 company. We picked out five resources that we offer that can help you get started and thrive as a successful producer.

## 1 Best-in-class agent training and mentorship

Some of our most successful producers credit mentorship with bringing them to Aflac — even when they weren't necessarily looking to join the flock.<sup>1</sup> And with our classroom- and field-based training, novices and experienced salespeople alike will learn what they need to know to kick off a successful insurance sales career.

## 2 Extensive e-learning opportunities

Knowing the importance of flexibility as an Aflac producer, our virtual courses allow you to learn at your own pace. At any point in your Aflac sales career, you can take courses such as "Worksite Selling: Mastering the Employee Conversation" and "Business Development: Prospecting."<sup>2</sup>

## 3 Proprietary research and market insights

The industry-leading annual Aflac WorkForces Report shares data and trends on business decision-makers and employees such as benefits enrollment, generational benefits preferences, attitudes about medical bills and more.

## 4 Tech tools that make your work easier

Our continually growing suite of resources includes open enrollment tools, customizable website templates, personalized video tools and easy-to-use social media content among other assets.

## 5 Bonuses

First-year Aflac agents who hit every benchmark will earn \$13,700 just in bonuses, in addition to the commission on the business they generate.<sup>3</sup> After your first year, Aflac offers renewals on booked business, and our Veteran Incentive Plan compensates you for each quarterly attainment of your target.

**Are you ready to take the first step toward entrepreneurship?  
Tell us about yourself and we'll get in touch.**



<sup>1</sup> Personal interviews with Aflac insurance producers.

<sup>2</sup> Internal Aflac materials.

<sup>3</sup> <https://www.aflac.com/sales-jobs/resources/articles/how-much-do-insurance-agents-make.aspx>

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