



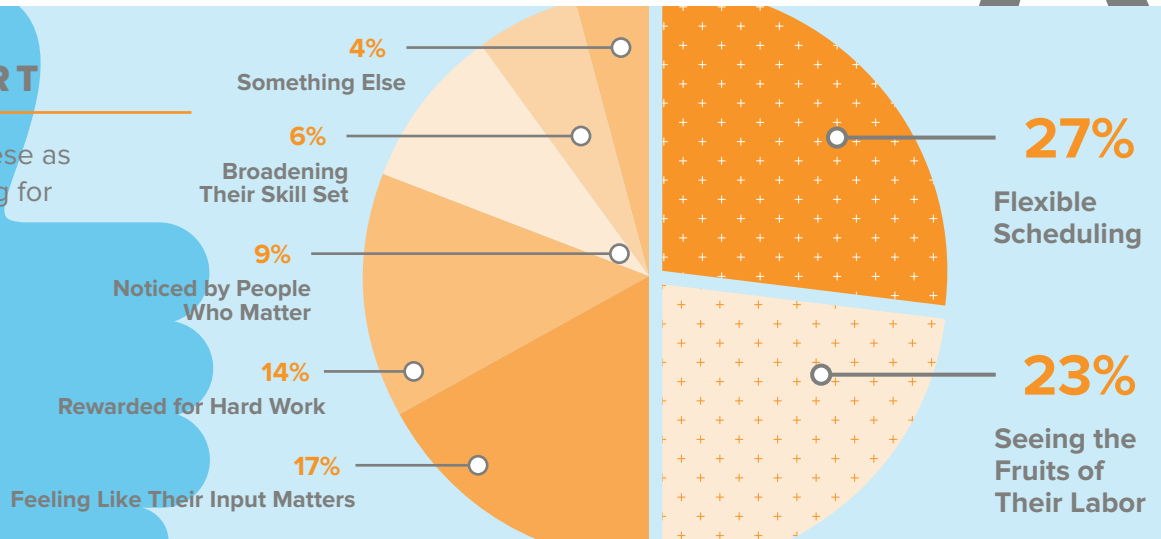
HOW TO MAKE (AND KEEP) YOUR EMPLOYEES HAPPY

We surveyed 1,000 small-business employees for our annual Happiness Report and asked them how they felt working for a small business.¹ The good news? Happiness abounds. But there are a few things employers can do to improve morale even further.



THE BEST PART

Respondents named these as the best parts of working for a small business:



EMPLOYEE BENEFITS

Overall, small-business employees are happy, but employers should provide comprehensive benefits options to maintain—or even increase—employee satisfaction.



Providing a comprehensive benefits solution is a simple way to improve small-business employees' satisfaction with their benefits offerings—and, in turn, create a **happier, healthier workforce**.

To learn more about Aflac's comprehensive benefits solutions, please visit www.aflac.com/business/products

1. The 2017 Aflac Happiness Survey, fielded by Lightspeed/GMI in the United States between March 2 and March 13, 2017. Respondent qualifications included: at least 18 years old; employed for at least one month at a company in the United States with 3 to 49 employees; not employed in insurance, advertising/PR or market research.

