

Simple childhood accidents can hurt family wallets, too

As many parents know, accidental injuries are not uncommon for children, even if they aren't involved in athletics. Playground incidents, and even simple slips and falls can cause physical injury — and put a dent in a family's finances. Supplemental accident insurance can be just the treatment your clients need to help their employees cover the costs.

Accidents happen easily and often – bringing unexpected expense



254,000

children are injured in bicycle-related accidents each year.¹



45%

of playground injuries are either severe fractures, internal injuries, dislocations, concussions or amputations.²



\$2,500+

is the typical cost to treat a broken arm (nonsurgical).³

Supplemental accident insurance can help ease the pain



\$50-\$100

Aflac benefit for doctor's office visit without X-ray.⁴



\$125-\$250

Aflac benefit for hospital ER visit with X-ray.⁴



\$2,000-\$4,000

Aflac benefit for a fracture when treated by a doctor.⁵

Ask your Aflac benefits representative for more information about accident insurance for your clients.

¹ Stanford Medicine. Children's Health. "Accident statistics." Accessed 01.04.23.
² SaferAmerica. Consumer safety information. "National Playground safety week 2022." April 25, 2022. Accessed 01.04.23.
³ CostHelper. "Broken Arm Cost." Published 2021. Accessed 01.04.23.
⁴ Based on the range of low to high plan benefit amounts for Group Accident Insurance AGC70000.
⁵ Based on a schedule and based on the range of low to high plan benefit amounts for Group Accident Insurance AGC70000.

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