

Dental and vision solutions for time-sensitive renewals

Case study: Manufacturing company



Background

A private manufacturing employer with **52 benefits-eligible employees** was facing an unexpected challenge when its **dental and vision renewal came back with significantly higher premiums than anticipated**. With limited time before the renewal deadline, the broker needed a **quick, easy alternative** that would minimize disruption while still delivering competitive benefits to employees.

The broker turned to Aflac for a **seamless, fast-to-market dental and vision solution** that could be implemented immediately.



Solution

Aflac delivered a streamlined approach designed to meet the tight timeline:

- Provided a **brochure of dental and vision plans** that were simple to explain and quick to implement.
- Completed a **census enrollment** due to the compressed timeframe.
- Turned around the full case build and issued coverage in **less than 72 hours**.
- Supported broker communications through **email and text touchpoints** to employees.

This approach allowed the broker to pivot quickly without the need for face-to-face enrollments or added administrative complexity.



Results

- **Dental and vision premium written: \$34,569**
- **Employees enrolled in dental coverage: 43**
- **Employees enrolled in vision coverage: 37**
- Aflac plans were issued in **under 72 hours**, ensuring there were no coverage gaps.
- The broker reported being **very pleased with the speed, simplicity and seamless execution**.

The fast turnaround and smooth process reinforced the broker's confidence and helped solidify the ongoing relationship.



Why it worked

- Quick-to-market dental and vision solutions
- Minimal lift for the broker during a time-sensitive renewal
- Reliable execution under tight deadlines
- A seamless experience for both broker and client



*Information collected in 2022 by Aflac from actual enrollment.

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NOTICE: The coverage offered is not a qualified health plan (QHP) under the Patient Protection and Affordable Care Act (ACA) and is not required to satisfy essential health benefits mandates of the ACA. The coverage provides limited benefits.

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