

Work with a carrier that cares: Aflac



It's not difficult to find Fortune 200 companies that tout their investment in matters of social justice, ethics and environmental responsibility. The difference with Aflac is that we've been doing it for decades.

From the beginning, Aflac was rooted in "The Aflac Way" — a guiding principle of respect, care and transparency. That takes form first and foremost with how we treat our employees, partners and customers. It also comes to life in things like our diversity, equity and inclusion program, and it comes to life in [our 16 consecutive appearances](#) on Ethisphere's annual list of the World's Most Ethical Companies.¹

This isn't just a nice benefit of working with Aflac. It's an assurance that when you include Aflac in your portfolio, you're offering businesses an opportunity to partner with a company that has a positive impact on society, which 67% of consumers say is important when determining which organizations they choose to support.²

Want to know more about how Aflac cares about the world? Read on.



Aflac cares about the communities it serves, not just the bottom line.

- Aflac believes the costs of health care shouldn't come at the expense of peace of mind. That's why in January 2022, we launched an initiative to educate, support and advocate for closing the gap for what health insurance doesn't cover. [Learn more](#) about how Aflac is working to close the gap for Americans facing medical debt.
- Aflac's award-winning, caring robotic companion, My Special Aflac Duck®, has helped more than 13,000 kids cope with cancer. In early 2022, Aflac U.S. expanded its My Special Aflac Duck program to include children with blood disorders such as sickle cell disease.³
- We've donated more than \$157 million to support pediatric cancer research,³ and have pledged a \$25 million commitment to the Black Economic Development Fund from the Local Initiatives Support Corporation⁴ and \$1 million to combating the opioid crisis in rural America.⁵
- In 2021, we were named to Points of Light's Civic 50 list of the Most Community-Minded companies in the U.S. — for the fourth year running.⁶





Aflac is fueled by diversity.³

- We work with nationally recognized compensation consulting firms to validate the consistency, legitimacy and equitability of our compensation practices.
- Of all new personnel hired in 2021, 64% were people of color and 76% were women.
- 49% of Aflac's U.S. employees are people of color and 66% are women.
- 64% of Aflac's board members are people of color or women.



Aflac is a responsible steward of the environment.³

- Since 2007, we've instituted policies that have led to a 70% reduction in greenhouse gas emissions.
- Also since 2007, our conservation and efficiency efforts have reduced building electricity use by over 50% per square foot.
- To reduce its carbon footprint, Aflac recently installed a 1.3 megawatt solar array at its largest campus in Columbus, Georgia, which is expected to further reduce its greenhouse gas emissions by more than 10%.
- We have also diverted more than 1,800,000 pounds of paper waste from landfills in 2021.³

Aflac has a long history of caring and creating community impact. [Click here](#) to learn more about our efforts.

¹ Aflac celebrates sweet 16 on Ethisphere's World's Most Ethical Companies list. March 2022. [Accessed 4.01.2022.](#)

² Good Must Grow. "Is Good Still Growing?" Published 2021. [Accessed 3.9.2021.](#)

³ Aflac. "2021 Business & Sustainability Report." Published 2022. [Accessed 3.28.22.](#)

Aflac. "Aflac Incorporated Announces \$25 Million Commitment to Invest in LISC's Black Economic Development Fund." Published 12.10.2020. [Accessed 1.25.2021.](#)

⁵ Aflac. "Aflac Pledges \$1 Million to Morehouse School of Medicine Funding to Aid Research and Community Education to Combat the Ongoing Opioid Crisis in Rural Georgia." Published 12.9.2020. [Accessed 1.25.2021.](#)

⁶ Aflac. "Commitment to diverse, inclusive workplace and philanthropic culture help make Aflac a Top 50 Civic-Minded Company in the U.S. for fourth consecutive year." June 2021. [Accessed 3.31.22.](#)

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