



EMPLOYEES LOVE PERKS



Many increasingly want **voluntary insurance**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
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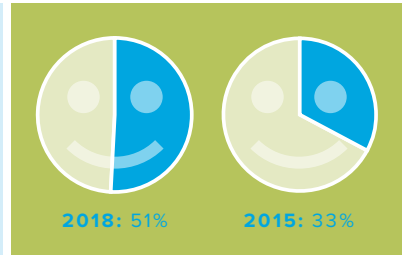
Dogs at the office, free coffee and donuts, four-day workweeks – all engender goodwill and good moods. But there’s another, arguably less flashy, perk gaining traction. An increasing number of employees say **the need for voluntary insurance is growing**, and those whose employers provide access to these policies are considerably more satisfied with their jobs.



Employees’ interest in voluntary insurance is increasing: **85% see a growing need** for coverage, up from 64% three years ago.

21%

51% of employees completely or strongly agree that voluntary benefits are part of a comprehensive benefits package – 18% increase from 3 years ago.



67% of employees whose companies don’t offer voluntary insurance say **they’d be at least somewhat likely to purchase coverage.**

34% of employees say an improved benefits package would help keep them in their jobs.



Employees enrolled in voluntary insurance are **more likely** to be:¹

	72% vs. 50%	75% vs. 59%	49% vs. 39%	22% vs. 27%
	Extremely or very satisfied with their benefits packages	Extremely or very satisfied in their jobs	Able to pay \$1,000 or more for unexpected out-of-pocket medical expenses	Less likely to say they’ve avoided going to the doctor due to high medical costs

¹ Compared to employees who aren’t offered voluntary insurance plans by their employers.

ABOUT THE STUDY

The 2018 Aflac WorkForces Report is the eighth annual Aflac employee benefits study examining benefits trends and attitudes. The study captured responses from 2,000 employees across the United States in various industries. The 2018 Aflac WorkForces Report survey was conducted by Lightspeed on behalf of Aflac. For more information, visit AflacWorkForcesReport.com. This article is for informational purposes only and is not intended to be a solicitation.

