2017 Aflac WorkForces Report reveals employees are uninspired about researching benefits

The results of the 2017 Aflac WorkForces Report* show the demand for voluntary insurance continues to increase, but employees aren't nearly as enthusiastic about benefits research or open enrollment. Here's a by-the-numbers look at what workers have to say about selecting and signing up for workplace benefits.

**Play it again, Sam.**
92% aren't moved to try anything new. Instead, they simply sign up for the same benefits year after year.

**Not going to sweat it.**
83% reported spending less than an hour researching benefits and, of those, 20% did no research at all.

**Are we having fun yet?**
According to 67%, reading about benefits is long, complicated or stressful.

**Please don't make me.**
Some employees really don't like going through the benefits process. When asked, they'd rather:
- File their taxes: 15%
- Take a 10-hour car ride: 11%
- Be stuck on hold for a long time: 9%
- Hold a screaming baby: 6%

**Can I copy your homework?**
While a lot of employees don't research benefits themselves, they'll trust someone else to do it.
- 35% said they'd be likely to buy insurance at a family member's recommendation.
- 24% said they'd take the word of a friend.

(61% said they'd take the word of a benefits adviser, agent or broker.)

*The 2017 Aflac WorkForces Report is the seventh annual study examining benefits trends and attitudes. The study’s surveys, conducted by Lightspeed GMI, captured responses from 1,800 benefits decision-makers and 5,000 employees across the United States in various industries. For more information, visit AflacWorkForcesReport.com.