

Introducing Aflac United



Forging progress through diversity

At Aflac, we understand the power of diversity and its impact on our clients, policyholders and the communities we serve. That's why we are proud to announce **Aflac United**, a program that ensures we provide diverse, certified agents, brokers and producers who are ready to provide exceptional benefits consulting solutions for your firm.

We have dedicated resources to foster long-term relationships with our diverse associates that have a proven track record of delivering value-added solutions. By leveraging the expertise and unique perspectives, we can ensure that our solutions are truly enhanced and tailored to our clients' and policyholders' needs.

Join us in embracing the future of supplier diversity and experience the benefits of working with a company that values workforce diversity, talent development and community. Together, we can create a more vibrant and prosperous business landscape for all.

THE VALUE OF A DIVERSE PROFESSIONAL NETWORK

>480 Billion

Total U.S. economic activity driven through certified minority business enterprises.¹

10.6 Million

The number of minority-owned firms in the U.S.²

\$3.2 Trillion

The estimated minority buying power in 2022.³

For nearly 70 years, we've focused on providing an additional layer of financial protection for your employees and their families. When a person gets sick or hurt, Aflac pays cash benefits fast. We are ready to bring that same level of service and commitment to broker relationships, employer groups, public entities and more.

¹ NMSDC. "2022 Minority Businesses Economic Impact Report" - May 2023. [Accessed 1.26.24.](#)

² Oberlo. "Number of Minority-Owned Businesses By State." [Accessed 1.26.24.](#)

³ UGA Terry College of Business. "American's economy continued to grow and diversify while recovering from COVID-19" Posted 06.06.23. [Accessed 1.26.24.](#)



AFLAC UNITED



47%
of American workers
view supplemental
benefits as a key
component of a
comprehensive
benefits program.¹



80%
of businesses offering
supplemental insurance
say doing so helps with
employee retention.¹



3rd
most included brand in
employee benefits
packages behind two
health insurance carriers.³



85%
of consumers know the
Aflac name.²



94%
of businesses that use
Aflac say they are likely
to continue.³

Connect with us.

For more information, contact **AflacUnited@aflac.com** or visit us online at aflac.com/united.



¹ Aflac WorkForces Report. "Workplace Benefits Trends Executive Summary." Published November 2022. Accessed 5.12.2023.

² Q1 2023 IMAP Consumer Research. "Tracking the Performance of the Aflac Brand and Advertising," April 2023.

³ Q1 2023 IMAP Consumer Research. "Tracking the performance of the Aflac brand and advertising among US businesses" April 2023.

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