

All the benefits, none of the work

2017 Aflac WorkForces Report reveals employees are uninspired about researching benefits

The results of the 2017 Aflac WorkForces Report* show the demand for voluntary insurance continues to increase, but **employees aren't nearly as enthusiastic about benefits research** or open enrollment. Here's a by-the-numbers look at what workers have to say about selecting and signing up for workplace benefits.



Play it again, Sam.

92% aren't moved to try anything new. Instead, they simply sign up for the same benefits year after year.



Not going to sweat it.



83% reported spending less than an hour researching benefits and, of those, **20%** did no research at all.

Are we having fun yet?

According to **67%**, reading about benefits is long, complicated or stressful.



Please don't make me.

Some employees really don't like going through the benefits process. When asked, they'd rather:



15%
File their taxes



11%
Take a 10-hour car ride



9%
Be stuck on hold for a long time



6%
Hold a screaming baby

Can I copy your homework?

While a lot of employees don't research benefits themselves, they'll trust someone else to do it.

35% said they'd be likely to buy insurance at a family member's recommendation.



24% said they'd take the word of a friend.

(61% said they'd take the word of a benefits adviser, agent or broker.)

This article is for informational purposes and is not intended as a solicitation.

*The 2017 Aflac WorkForces Report is the seventh annual study examining benefits trends and attitudes. The study's surveys, conducted by Lightspeed GMI, captured responses from 1,800 benefits decision-makers and 5,000 employees across the United States in various industries. For more information, visit AflacWorkForcesReport.com.